

[Site topic]

Introduce my favorite singer
Wowkie Zhang.

Background

- **[Relevance]** - Why would people do this?
- To learn more about this singer.

- **[Relevance]** - This tutorial is useful because...
- It will introduce Wowkie Zhang's information and his biography. Then people will know him comprehensively.

Design objectives & strategy

- The goal of the design is to...
- Goal of the design is a simple way to popularize my favorite singer and reorganize his biography and make more and more people to understand his music.
- ...show people how to...
- Different pages will show people his music, his band, his story and other parts of him.
- ...make the tours easier to find

Site audience

- This tutorial site will help people who are interested in Wowkie Zhang and want to know more about him.
- Visitors include student, musician, music lovers, singers and others.

Competitors



大张伟 (Dazhangwei) 个人资料页面。显示其出生日期为1983年8月31日，职业为歌手、主持人、音乐人。页面包含其个人照片、代表作品缩略图以及与其他艺人的关联。



大张伟 Wowie Zhang 的个人微博主页。显示其出生日期为1983-08-31，职业为歌手、主持人。页面包含其个人照片、简介以及推荐的音乐作品缩略图。



lost.fm 上的 Wowie Zhang (大张伟) 个人资料页面。显示其音乐作品列表，包括歌曲名称和播放次数。页面顶部有搜索栏和导航菜单。



Wikipedia 上的 "The Flowers (Chinese band)" 文章页面。显示该乐队的简介、成员列表、历史事件以及外部链接。页面顶部有搜索栏和导航菜单。

Colors and textures

900

#B71C1C

300

#AED581

500

#009688

500

#4CAF50

900

#212121

800

#424242

300

#E0E0E0

Keywords

Site should be

- Clear
- Easy to read
- Punk
- Clean
- Simple

Site shouldn't be

- Bright
- Normal

Content for the site

The site should include content like...

- photos
- Sample tour
- Stores in the area
- music link
- video link
- list of his album