[Site topic]

Introduce my favorite singer Wowkie Zhang.

Background

- [Relevance] – Why would people do this?
- To learn more about this singer.

- [Relevance] – This tutorial is useful because…
- It will introduce Wowkie Zhang's infomation and his biography. Then people will know him comprehensively.

Design objectives & strategy

- The goal of the design is to…

- Goal of the design is a simple way to popularize my favorite singer and reorganize his biography and make more and more people to understand his music.

- …show people how to…

- Different pages will show people his music, his band, his story and other parts of him.

- …make the tours easier to find

Site audience

- This tutorial site will help people who are interested in Wowkie Zhang and want to know more about him.

- Visitors include student, musician, music lovers, singers and others.

Competitors

Colors and textures

900	#B71C1C

	#EDE7F6

300	#AED581

500	#009688

500	#4CAF50

900	#212121

800	#424242

300	#E0E0E0

Keywords

Site should be

- Clear
- Easy to read
- Punk
- Clean
- Simple

Site shouldn't be

- Bright
- Normal

Content for the site

The site should include content like…

- photos
- Sample tour
- Stores in the area
- music link
- video link
- list of his album